

LOGOS

MAIN logo



SECONDARY logo
(for horizontal format ONLY)



web address

destijlholland1924.com

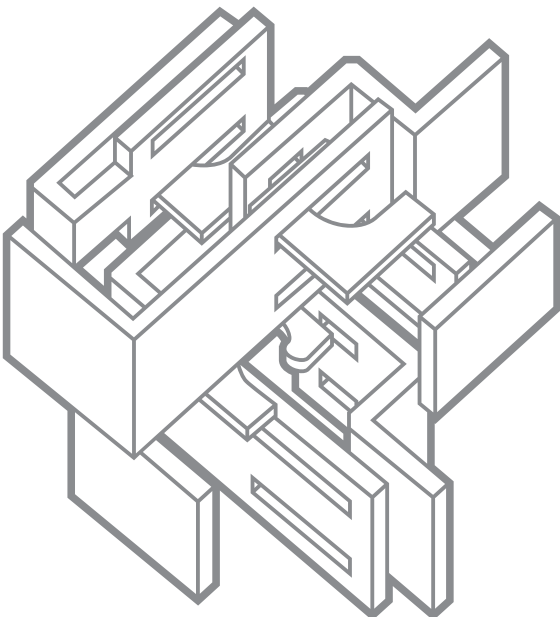
base line

t h e s m a r t n e s s o f s i m p l i c i t y

iconic square



3D hinge logo



TEXTS

TYPE FONT : Geo sans light DOWNLOAD for free on INTERNET

FLAG alignment

TEXT
interletter 50

De Stijl's collection of eyewear follows in the footsteps of the artists that

TITLE
interletter 200

EYEGLASSES

PACKAGING
interletter 800

L O G O B L O C K

EYEGLASSES

DE BRILLEN

De Stijl's collection of eyewear follows in the footsteps of the artists that stood at the origins of this movement. Each model's basic design is a search for harmony through the use of lines and right angles and for the balance

CATALOG

2015

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COLORS

MONDRIAN PLAIN COLORS



0,15,100,0

100,85,0,0

0,100,100,0

0,0,0,55

255,213,0

33,58,143

220,8,18

146,146,146

#FFD500

#213A8F

#DC0812

#929292

PMS 123C

PMS 2738C

PMS 1795C

PMS 423C

RAL 1018

RAL 3028

BLACK

WHITE

EXAMPLES

envelop of cleaning cloth



emergency kit box



cleaning cloth



EXAMPLES

textile banners

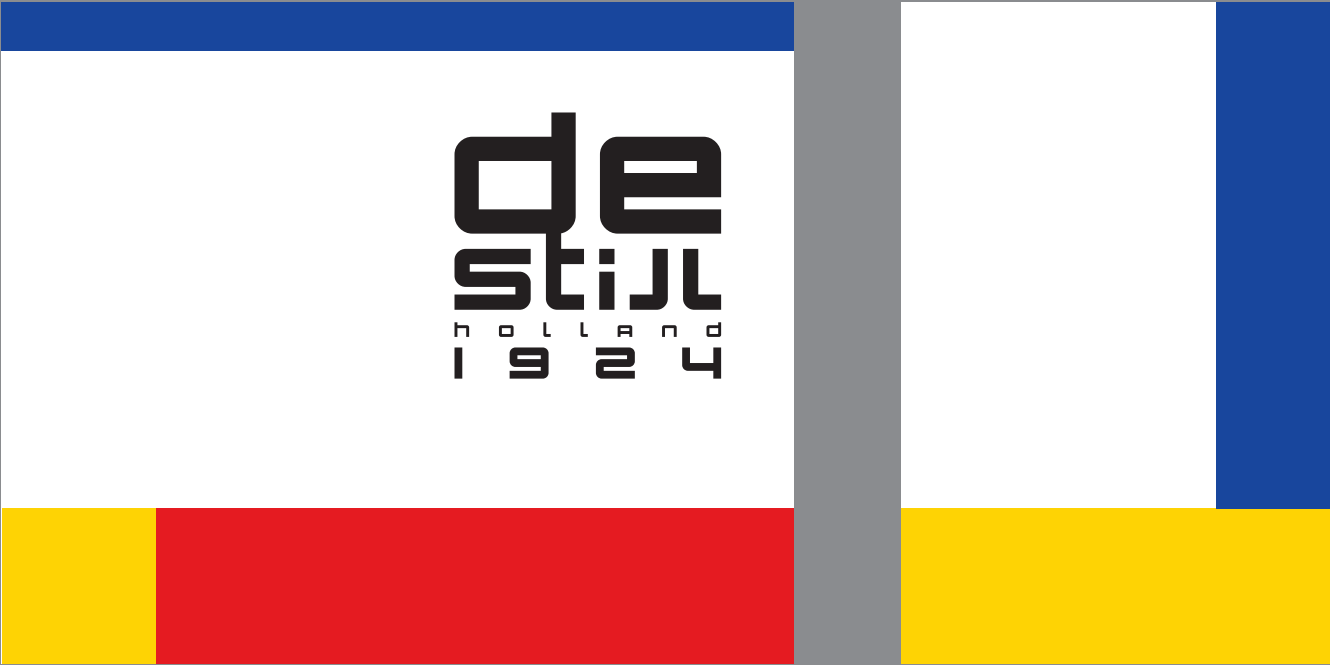


window stickers



EXAMPLES

graphic walls



business card



POP material

